



**YOUR ALL IN ONE I.T. SOLUTION**

Privacy Policy – Astley Computers

**NEW GDPR COMPLIANCE DOCUMENT**

**What Information Do We Collect?**

We collect information from you when you register for a site visit, drop off a computer for repair, subscribe to our services or fill out a form.

When registering with us, as appropriate, you may be asked for or to enter your: name, email address, mailing address and contact telephone numbers. You may, however, visit our site anonymously.

**What Do We Use Your Information For?**

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience

(your information helps us to better respond to your individual needs)

- To improve our website

(we continually strive to improve our website offerings based on the information and feedback we receive from you)

- To improve customer service

(your information helps us to more effectively respond to your customer service requests and support needs)

- To process transactions ◦Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

- To administer a promotion or survey.

- To send periodic emails

- The email address you provide, may be used to send you information and updates pertaining to an order or service, in addition to receiving occasional company news, updates, related product or service information, etc.

**BUSINESS ▪ OFFICE ▪ HOME**

**Astley Computers, 8 Mallard Road, Mountsorrel, Loughborough, LE12 7FR**

**Tel: 0116 2376691 Mobile: 07980 225385**

**[www.astleycomputers.co.uk](http://www.astleycomputers.co.uk)**

Note: If at any time you would like to unsubscribe from receiving future emails, you may do so by sending an email to [unsubscribe@astleycomputers.co.uk](mailto:unsubscribe@astleycomputers.co.uk).

### **How Do We Protect Your Information?**

We implement a variety of security measures to maintain the safety of your personal information when you register for a site visit, submit an online form, or access your personal information.

### **Do We Use Cookies?**

Yes (Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information).

We use cookies to help us remember, process, understand and save your preferences for future visits and keep track of advertisements.

### **Do We Disclose Any Information To Outside Parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

### **Third Party Links**

Occasionally, at our discretion, we may include or offer third party products or services to you or on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

### **Your Consent**

By using our services, you consent to our privacy policy.

### **Changes To Our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on our website, and/or update the Privacy Policy modification date below.

This policy was last modified on 25/05/2018 by Astley Computers

**B U S I N E S S ■ O F F I C E ■ H O M E**

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